PRODUCER MEMBERSHIP
The National Stone, Sand & Gravel Association (NSSGA) is the leader in advocating on public policies important to aggregate producers. NSSGA represents aggregates producers and those who manufacture equipment and provide services that support the construction industry. Our members run essential businesses and our country depends on the aggregate industry. We represent more than 90 percent of the crushed stone and 70 percent of the sand and gravel consumed annually in the United States. Our members employ more than 100,000 hard-working men and women and are responsible for the essential raw materials found in every home, building, road, bridge and public works project. The economic impact of aggregates is felt throughout our economy. For every quarry job, another five jobs are made possible throughout the value chain. And every $1 earned in the aggregates industry generates over $4 in earnings across other sectors.

We are NSSGA!

The National Stone, Sand & Gravel Association (NSSGA) is the leading voice and advocate for the aggregates industry. We advance public policies that protect and expand the safe, environmentally responsible production and use of aggregates that build America’s infrastructure and economy.

MISSION
The National Stone, Sand & Gravel Association’s mission is to advance public policies that protect and expand the safe, environmentally responsible production and use of aggregates that build America’s infrastructure and economy.

VISION
The National Stone, Sand & Gravel Association’s vision is to foster business growth for the aggregates and construction materials industries. We are committed to rebuilding the nation’s aging infrastructure and supporting future development to ensure America’s economic prosperity and global competitiveness in the 21st century and beyond.

ROCKS build AMERICA

STRATEGIC PLAN
Rocks Build America 2020-2023

NSSGA is deeply committed to supporting its members and the industry, which is clearly seen in the latest iteration of its strategic plan: Rocks Build America 2020-2023. This marks the third strategic plan, each covering a three-year period. Under the leadership of then-Chairman Bob Weldon, NSSGA’s Executive Committee gathered input directly from members through surveys, briefings, meetings and one-on-one interviews. The resulting strategic plan focuses NSSGA’s commitment and resources to the priorities of our members, for our members.

The objectives of Rocks Build America 2020-2023 are:

1. Effectively advance the regulatory and legislative interests of the aggregate industry, and increase member understanding of, and active participation in, NSSGA’s advocacy strategy.
2. Increase member understanding of the critical role they play in achieving NSSGA’s mission and vision.
3. Broaden member understanding, and support of, NSSGA’s industrial health advocacy
4. Design and implement a sustainable and acceptable dues structure.

The strength of our association is the quality and engagement of our member companies and their representatives. Together, we collectively amplify our voice beyond what any one company could achieve alone. We know that when speaking about policies that impact our member companies’ ability to operate, no one tells the industry story better than the members themselves.
LEGISLATIVE ADVOCACY

Advocacy is job one. NSSGA is recognized as one of the most active and effective advocacy groups in Washington. NSSGA helps deliver a strong and effective message in the interest of its members by participating in industry coalitions, face-to-face discussions with political leaders and facilitating meetings for members with legislators.

Every day, aggregates producers are threatened by unprecedented federal, state and local regulations that impact their business from environmental compliance to operational restrictions; from percentage depletion tax laws to zoning requirements and even threats from outside the industry. NSSGA knows these issues are of paramount concern to you, and the Government and Regulatory Affairs Department works proactively to get reforms implemented. A strong, unified voice through NSSGA is the best chance for the aggregates industry to make a difference.

NSSGA increases and strengthens our efforts by building coalitions with like-minded groups. Strategic allies include the U.S. Chamber of Commerce, National Association of Manufacturers, National Governors’ Conference, and the National League of Cities.

REGULATORY ADVOCACY

Onerous regulations are costly for larger companies but can be deadly to smaller operations.

NSSGA fights for our members’ interests on health, safety and environmental issues. We were instrumental in substantive, reasonable changes being made in the final Navigable Waters rule (WOTUS), which would have been severely damaging to small and mid-size aggregate producers. With the participation and engagement of our members, NSSGA is able to make an impact for the aggregates industry.

NSSGA leads the fight to protect our industry’s most valuable asset - our workers. As the Mine Safety and Health Administration develops rules that govern how operations train miners, address worker occupational health hazards and safety concerns, NSSGA leads the way promoting common-sense regulations. Through the NSSGA-MSHA Alliance and Safety & Health Committee, we regularly provide members opportunities to talk with senior MSHA staff and discuss concerns. NSSGA is a direct line of communication from the most senior MSHA officials to members and was instrumental in disseminating clear and timely information about how “One MSHA” redistricting efforts would impact members. We also engage policymakers and regulators in an ongoing effort to explain differences between asbestos and common rock fragments to forestall the implementation of unsound policies and regulations.

NSSGA Leadership and Participation

NSSGA offers a number of opportunities for member company employees to be active participants. The engagement of our members within our committee structure informs the decisions NSSGA makes on behalf of its members. We are stronger together, and need your voice at the table when our committees address issues that impact our industry.

COMMITTEES & DIVISIONS

Your involvement in the association strengthens our voice and provides you with the best network of industry peers around. Your membership only starts when you join. It begins when you get involved in our divisions and committees.

Divisions:
- Industrial Sand Division (ISD)
- Manufacturers & Services Division (M&S)
- Pulverized Minerals Division (PMD)

Standing Committees (w/ subcommittees):
- Communications
- Engineering & Technical
- Government and Regulatory Affairs (incl. Environment, Safety, and Health subcommittees)
- Legal Affairs
- Membership (incl. a Small Producers Council)
- Meetings & Events
- ROCKPAC
- Young Leaders

JOIN US!

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ROCKPAC

ROCKPAC is a key part of NSSGA’s advocacy, and in the 2020 election cycle, ROCKPAC was the leading construction materials political action committee. It is in the top tier of all trade association PACs. We raised over $1.3 million for the 2020 election and continue to elevate our political voice year over year.

The strength of ROCKPAC provides us opportunities to be in front of the policymakers important to us in Washington. Our strategic plan calls for us to grow the number of key contacts with targeted members of Congress to 300 by 2023; increase contributors to 800 individuals and increase Hill visit participation to 300. To do this, ROCKPAC must reach an annual contribution goal of $1 million. To do this, we need your participation and engagement.

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Karen Hubacz-Kiley
Bond Construction Corp.
Meetings & Events
NSSGA holds annual events that serve the needs of member company employees. These include:

ANNUAL CONVENTION NSSGA’s Annual Convention brings together the leaders of the aggregates industry. This annual event features keynote presentations, panel discussions on industry hot topics, committee meetings, and unique, invaluable networking opportunities.

AGG1 ACADEMY & EXPO Held two out of every three years, AGG1 Academy & Expo is the premier aggregates industry event. It attracts more than 7,000 professionals, domestic and international, who take part in first-class exhibits, industry-specific education and high-level networking opportunities. Attendees can see the latest technology showcased over the 120,000 square feet of combined exhibit space, as well as attending the more than 60 expert-led education sessions in the AGG1 Academy.

YOUNG LEADERS ANNUAL MEETING Aggregates industry professionals age 40 and under come together for networking and personal development. Held each spring for the Young Leaders Annual Meeting. The event offers attendees a unique opportunity to nurture their business network and hear from industry leaders and career-building professional speakers.

LEGISLATIVE & POLICY FORUM Amplify your voice with ours, as we make the case for aggregates producers directly to policymakers in Washington during the Legislative & Policy Forum. Hear from insightful speakers and engage in the business of the association during our committee meetings.

Education
The association offers numerous highly rated live and virtual training events for member company employees. AGG1 Academy remains the flagship for learning opportunities for the industry workforce.

AGG1 ACADEMY AGG1 Academy educational sessions are designed to help industry professionals learn how to manage operations more effectively, efficiently and profitably. Topics range from 101-level basics for beginners to detailed case studies and technical deep dives for industry experts, and cover categories including safety and health, operations and production, automation, technology, business management, community relations, regulatory affairs and advocacy, aggregates research, quality control, geology, mine planning and more.

WEBINARS NSSGA offers a series of webinars that focus on critical issues facing the aggregates industry, including health & safety, environmental and engineering & technical. These webinars are free for NSSGA members and are designed for viewing live or on demand. Use these innovative, forward-thinking webinars to sharpen your team’s understanding of industry best practices. AGG1 Online webinars present some of our most popular topics from the AGG1 Academy, as well as new classes in subjects to help you and your company improve efficiency, employee safety, productivity and more. Members can earn professional development hours for attending webinars, and discounts are available for bulk webinar packages.

Communications
NSSGA provides timely, relevant information on the continual progress of policy priorities and events to our members. We arm and inform our members with the information they need, as well as speak on behalf of our members’ priority positions as the representative trade association. NSSGA has a strong record of earned media success within the Washington/Capitol Hill media market, giving voice to the priorities of our members where it matters most.

We provide an array of communications products exclusively for NSSGA members to keep them apprised of the latest actions and analysis of what it means for them.

STONE, SAND & GRAVEL REVIEW MAGAZINE For most of NSSGA’s existence, REVIEW magazine has been a trusted resource for our members. Published every other month, it provides in-depth stories on policy developments and industry news that you can’t get anywhere else. The magazine is available to all member company employees who choose to subscribe.

THE WASHINGTON REPORT NSSGA’s new flagship newsletter for member companies gives an easy-to-read, comprehensive look at the state of play in the nation’s capital. The Washington Report focuses on the impact and engagement of our advocacy efforts to promote and defend the interests of our members in the aggregates industry. The digital newsletter is published every other week.

THE WEEK AHEAD Sent out every Monday morning, NSSGA compiles Congressional hearings, Administration actions and our own events to give you a read on what to expect for the week.

DELIVERING VALUE: A WEBINAR SERIES NSSGA’s webinar series offers unparalleled information from subject matter experts, members of Congress and analysts alike that can be viewed and engaged in right from your desk. Webinars are periodically offered across the following topics:

• Young Leaders
• Legal
• Environmental Webinar
• Engineering & Technical
• Safety & Health
• Policy Briefing
• Industry Education
• Congress and analysts alike that can be viewed and engaged in right from your desktop. Webinars are periodically offered across the following topics:

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• Safety & Health
• Policy Briefing
• Industry Education
• Legal
• Engineering & Technical
• Young Leaders

NSSGA MEMBERSHIP DIRECTORY & BUYERS’ GUIDE A single source of contact information for and about NSSGA members, important industry information, member-provided products and services and other relevant contact information for the aggregates industry. This printed document is updated annually, while the online buyers’ guide allows you to contact multiple vendors simultaneously.

SOCIAL MEDIA NSSGA uses our social media presence to reinforce our policy positions, actions taken, views expressed and our events to promote. We’ve targeted our messaging and audiences to greatly elevate the performance of our social media over the past year. Make sure you follow us @NSSGA on Twitter, Facebook and LinkedIn and use the hashtags #RocksBuildAmerica to join the conversation.

MAKE THE DECISION TO JOIN NSSGA TODAY!
We welcome aggregates companies, large and small, that produce stone, sand and gravel used in construction applications to become NSSGA Producer members.

NSSGA’s strength comes from the members it has and their active participation in the association. We become stronger when you join us. And a stronger NSSGA means greater value for you and our members through the impactful policy victories we can achieve.

NSSGA offers the premier venues in which to broaden your network and cultivate best practices. Make the decision to join NSSGA today.

Ask our members, and they will tell you: it’s the best value out there.

We arm and inform our members with the information they need.