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NEWS RELEASE

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Hyundai Construction Equipment Adds Farm Depot Ltd. to Growing North American Distribution Network

NORCROSS, Ga. (August 2018) – [Hyundai Construction Equipment Americas](#) announces the expansion of its North American authorized dealer network with the addition of [Farm Depot Ltd.](#) Farm Depot is a full line agricultural equipment dealer that provides products and services to the agricultural lifestyle communities with three locations across the southern-lower peninsula of Michigan. The owners of Farm Depot, Mark and Mike Laethem, are the third generation of a family that has been dedicated to the service of the agricultural industry. Farm Depot will be a valued addition to our North Central territory.

With the addition of this new dealership, Hyundai's North American network now includes over 70 dealerships operating in just over 150 locations, offering sales, service, and parts for the full line of Hyundai excavators, wheel loaders, compaction rollers and other construction equipment.

“With 3 locations and their vast knowledge of key applications for Hyundai products, such as agriculture and dairy and their service capabilities, Farm Depot will be a reliable equipment source for Hyundai customers throughout their Michigan footprint.” said Ed Harseim, HCEA District Manager-North Central.

Hyundai sales, service and parts teams deliver regular product and service training to ensure dealer partners are able to provide top-caliber support to meet the growing business needs of Hyundai Construction Equipment customers.

About Hyundai Construction Equipment Americas

[Hyundai Construction Equipment Americas, Inc.](http://www.hceamericas.com), offers a full line of crawler excavators, ranging from compact models to mass excavators, as well as wheeled excavators, wheel loaders, compaction equipment and hydraulic breakers. For more information about Hyundai Construction Equipment Americas, Hyundai products or dealership opportunities, visit www.hceamericas.com or call 877-509-2254.

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Left to right: Mark Laethem, Mike Laethem and Blake Laethem.